



**BG Winterfest  
Festival & Ice Garden  
Sponsorship Packages  
February 17-19, 2012**

Crystal Sponsor: \$1000

- Logo on all promotional materials & print advertising
- Logo Link on Winterfest website
- Logo on signage in Ice Garden
- Thank you ad in paper

Ice Sponsor: \$500

- Name on signage in the Ice Garden
- Name on promotional materials
- Name recognition on the website
- Thank you ad in paper

Banner Sponsor: \$350

- Banner sponsor name recognition on signage in the Ice Garden
- Banner sponsor name recognition on all promotional materials
- Banner sponsor name recognition on website
- Thank you ad in the paper

Snowflake Sponsor: \$250

- Name on promotional materials
- Name recognition on website
- Thank you ad in paper

Snowball Sponsor: \$50 or more

- Name recognition on the website

Any donation accepted including in-kind donations

All checks payable to the Bowling Green Convention & Visitors Bureau, 119 E. Court St., BG, OH 43402